

Domselaer Content Creation

As of September 2024, Domselaer will, in addition to artist management, be offering content creation and social media support. We're here for classical musicians, ensembles and organisations, also those not represented by Domselaer Artist Management.

What we offer you:

- Management of social media pages
- Creation of social media promotion-strategies for artists and programs
- Making a content calendar:
 - Planning ahead social media posts
 - Deciding types of posts suited to the artist, and requesting, collecting or creating content based on this
- Editing and exporting photos and videos
- Content creation: video editing and photo editing in artist's, program's or venue's branding
- Creating a brand image for the artist's social media profile
- Writing accompanying texts in the desired tone of voice
- Publishing the created posts and stories, to be arranged and divided by week/month
- Following up posts and upkeeping the connection with audience
 - Promotion of posts
 - Reposting either others or own posts and stories
 - Interaction with audience through likes and comments
- Analysis of target audience, page and post reach statistics

The services stated above are optional and can be arranged entirely according to the artist's wishes, in consultation with Domselaer Content Creation. We will discuss the desired services, frequencies, platforms and tone of voice beforehand and make a tailor-made rate proposal based on this.

Interested? Contact our communication specialist Alyssa Huisman at alyssa@domselaer.nl or +31634112330